
PLANT-BASED

GUIDE TO

GREATNESS



VEGUP WITH VEGAN VICKI



Welcome to Plant-Based Guide to Greatness.

This isn't a rule book.

This isn't about perfection.

And this definitely isn't about giving up flavor.

This guide was created to help you understand what plant-based truly means, how to ease into it without being overwhelmed, and how to make choices that feel good for your life. Whether you're just curious, trying VegUp for the first time, or looking to reset your habits, this guide meets you exactly where you are.

Plant-based eating isn't about restriction — it's about intention, nourishment, and discovering just how good real food can taste.

Let's VegUp Together
— Vegan Vicki

WHAT DOES “PLANT-BASED” MEAN?

Plant-based eating focuses on foods that come from plants, including:

- Vegetables
- Fruits
- Whole grains
- Beans and legumes
- Nuts and seeds
- Herbs and spices

Being plant-based doesn't require perfection or labels. For some, it means eating 100% vegan. For others, it means adding more plants to their plate and being more mindful of their choices.

At its core, plant-based means:

Plants first. Progress always.

You don't have to give up flavor or your favorite foods. You simply learn how to build meals that make plants the star of every dish.

PLANT-BASED EATING: THE GREATNESS MINDSET

Greatness isn't about doing everything at once.

It's about doing one small thing consistently.

Plant-based greatness looks like:

- Choosing beans (protein) more often
- Learning one new recipe
- Trying a new vegetable
- Cooking at home one extra day a week
- Seasoning your food with confidence

Small changes add up!

BENEFITS OF A PLANT-BASED LIFESTYLE

Plant-based eating supports:

- Increased energy
- Better digestion
- Heart health
- Balanced blood sugar
- Weight management
- Mental clarity

Beyond physical benefits, you can also experience:

- More confidence in the kitchen
- A healthier relationship with food
- Pride in nourishing your body
- Joy in discovering new flavors

Plant-based isn't just how you eat — it's how you show up for yourself.